



**DRUG-FREE ACTION  
ALLIANCE**

Red Ribbon Celebration

College Initiative to Reduce  
High Risk Drinking

Ohio Resource Network  
Clearinghouse

Statewide Prevention  
Coalition Association

Parents Who Host, Lose The Most:  
Don't be a party to teenage drinking

Ohio Center for  
Coalition Excellence

Know!

Youth Philanthropy  
Council

[www.DrugFreeActionAlliance.org](http://www.DrugFreeActionAlliance.org)

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### *Parents Who Host Lose The Most: Don't be a party to teenage drinking* Program Teams With Ohio High Schools To Promote Message!

(Columbus, OH) The award winning *Parents Who Host Lose The Most: Don't be a party to teenage drinking* public awareness campaign, a program of Drug-Free Action Alliance, has teamed with athletic directors at Ohio high schools to send a united message to student athletes that underage drinking is illegal, unsafe and unacceptable.

Teenagers like to celebrate big victories over rival schools and in a recent national survey of parents and teens by the National Center on Addiction and Substance Abuse at Columbia University, one-third of teen partygoers have been to parties where teens were drinking alcohol, smoking marijuana, or using cocaine, ecstasy or prescription drugs while a parent was present.

Drug-Free Action Alliance has developed the *Parents Who Host, Lose The Most: Don't be a party to teenage drinking* public awareness campaign to provide parents information about the health risks of underage drinking and the legal consequences of providing alcohol to those under the age of 21. The campaign encourages parents and the community to send a unified message that teen alcohol consumption is not a normal part of growing up. Drug-Free Action Alliance recently sent information to each of the 832 Ohio high school athletic directors for them to share at team meeting and with parents of student athletes.

"Drug-Free Action Alliance is thrilled to partner with Ohio's high school athletic directors to help educate parents that simply taking away the car keys does not solve all of the problems related to underage drinking," Drug-Free Action Alliance Executive Director Patricia Harmon said. "Every day at least six youth under 21 die from non-driving alcohol-related causes, such as drowning and suicide. We are happy to provide resources to area high schools to help them keep students safe."

According to Ohio law, parents who knowingly allow a person under age 21 to remain on their property while consuming or possessing alcoholic beverages can be prosecuted and face jail sentencing, fines and loss of property. Parents may also face civil lawsuits.

Drug-Free Action Alliance is a private, non-profit that provides leadership to promote safe and drug free communities throughout Ohio. Since the *Parents Who Host, Lose The Most: Don't be a party to teenage drinking* was introduced in 2000, it has been requested for replication in all 50 states and Canada, Puerto Rico and the Virgin Islands.

More information is available at [www.DrugFreeActionAlliance.org](http://www.DrugFreeActionAlliance.org).

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