



FOR IMMEDIATE RELEASE
November 7, 2007

Contact: Brad D. Reynolds
(614) 540-9985

breynolds@drugfreeactionalliance.org

Drug-Free Action Alliance Presents:

“College and Underage Drinking: What the Science Tells Us”

Drug-Free Action Alliance, through its Ohio College Initiative to Reduce High-Risk Drinking initiative, is hosting a seminar for college project directors on November 8, 2007 featuring Roger W. Hartman from the National Institute of Alcohol Abuse and Alcoholism (NIAAA) entitled: *“College and Underage Drinking: What the Science Tells Us”*.

“Drug-Free Action Alliance is pleased to bring representatives from Ohio’s colleges and universities together to work on combating the damaging effects high-risk drinking is having on Ohio’s campuses,” said Executive Director Patricia Harmon. “We are excited that we have an individual of national prominence like Roger Hartman coming to talk about effective and proven ways to reduce excessive and harmful underage drinking at our institutions of higher learning.”

Mr. Hartman, Public Health Analyst with the NIAAA, is the program official for grants that provide a rapid response to college drinking problems. He has a distinguished record of prevention programming. His work includes presenting the NIAAA Call to Action Report and helping communities and coalitions implement the NIAAA 3-in-1 framework which stresses making environmental changes.

High-risk drinking on college campuses nationwide results yearly in more than 1,700 deaths, 696,000 assaults and more than 599,000 injuries of students ages 18-24 years.

Drug-Free Action Alliance took the national lead to address this major concern when it began the Ohio College Initiative in 1996 to address high-risk drinking among college students. Currently, there are 42 higher education institutions in Ohio participating in this program. The Ohio College Initiative to Reduce High-Risk Drinking encourages and supports the collaboration of campus and communities to implement environmental changes such as restricting marketing and promotion of alcohol and ensuring consistent enforcement of laws and policies.

Drug-Free Action Alliance is celebrating 20 years as a statewide non-profit organization providing leadership to promote safe and drug free communities throughout Ohio. In addition to the Ohio College Initiative to Reduce High-Risk Drinking, its programs and initiatives include Parents Who Host, Lose the Most: *Don’t be a party to teenage drinking*, Know! and the Ohio Red Ribbon Celebration.

###

Red Ribbon Celebration

College Initiative to Reduce High Risk Drinking

Ohio Resource Network Clearinghouse

Statewide Prevention Coalition Association

Parents Who Host, Lose The Most: Don't be a party to teenage drinking

Volunteers In Prevention

Know!

Youth Philanthropy Council

Coalition Against Meth